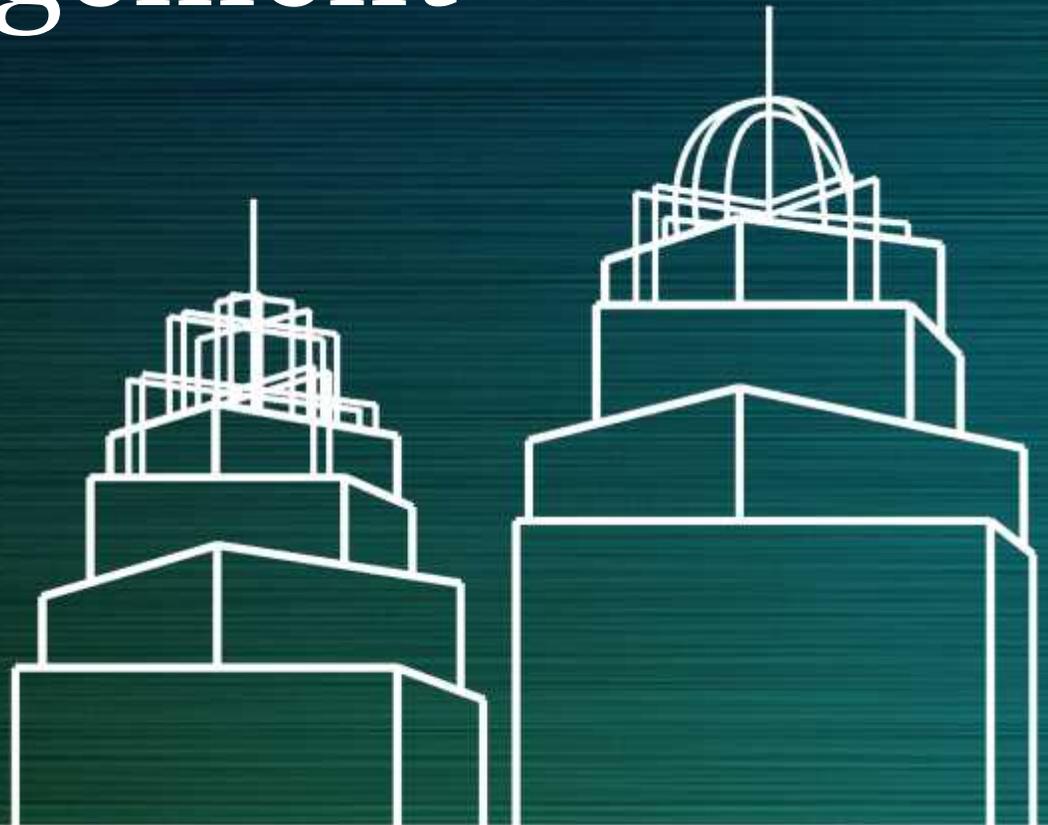


SunTrust Stadium Traffic Management Update

July 19, 2016



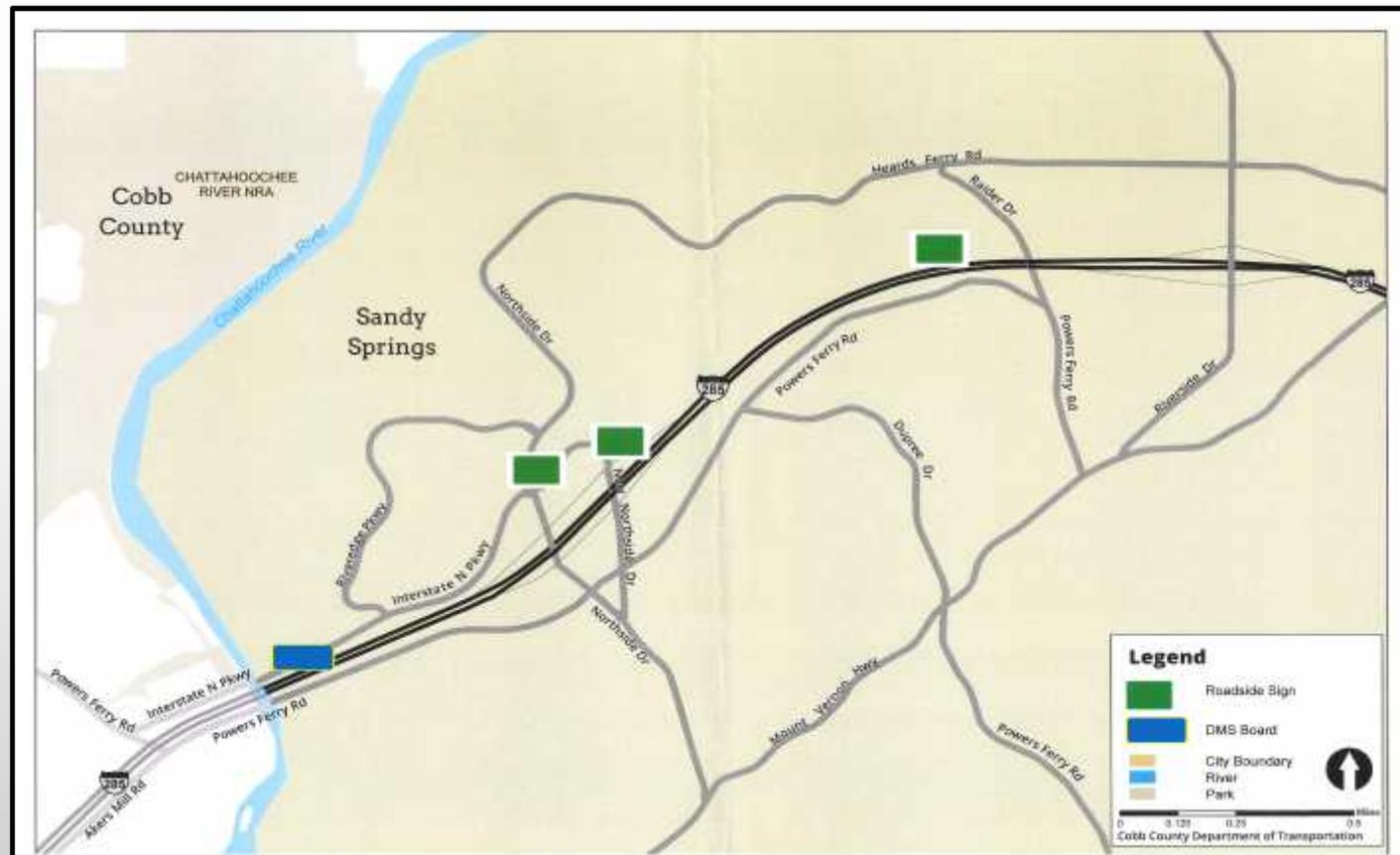
SANDY SPRINGS

Review of June 21, 2016 Presentation by Cobb County to City Council

- Proposed stadium directional signage in the City of Sandy Springs
- Purpose of signs was to direct stadium event customers who have east parking zone designation to exit I-285 Westbound onto Interstate North Parkway

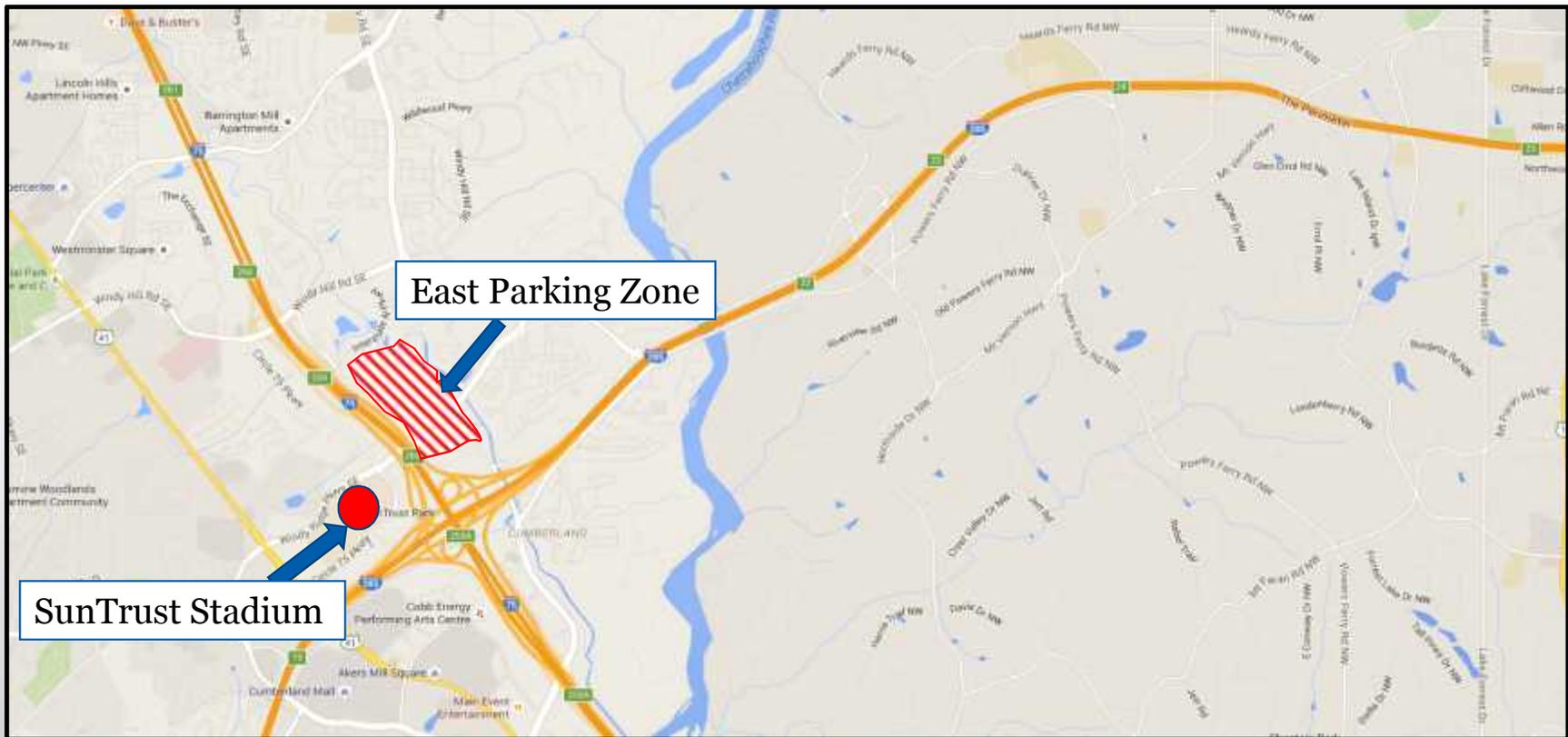
Note: Braves seasonal schedule estimates 81 regular home games.

- 32 games will be on Saturdays or Sundays.
- 49 games will be on weekdays at varying times.



SANDY SPRINGS

SunTrust Stadium East Parking Zone



SANDY SPRINGS

Examples of Possible Sign Designs on Interstate and Local Roads to Designated Parking Areas

(No samples have been published)

Directs
motorists to
various lots



Examples of Dynamic Message Board Designs

(No samples have been published)

- Dynamic message boards provide updates for traffic conditions and other motorist information
- Can be used to direct motorists to destinations and/or ramp usage
- Can be permanent or mobile



Progress Meeting Updates

- June 21, 2016: City Council Meeting
 - Cobb County Transportation Director Jim Wilgus proposed preliminary traffic management recommendations for access to east stadium parking area
- July 7, 2016: Manager Meeting
 - City Manager John McDonough and Cobb County Manager David Hankerson, with their staff, met to review all options for traffic management and create progress plans related to stadium events.
 - This group will continue to meet once per month or more, as needed.
- July 7, 2016: Technical Group Meeting
 - SSPD, Cobb PD, and Georgia State Patrol met to coordinate planning efforts and evaluate potential impacts.
 - This group will continue to meet 1-2 times per month or more, as needed.

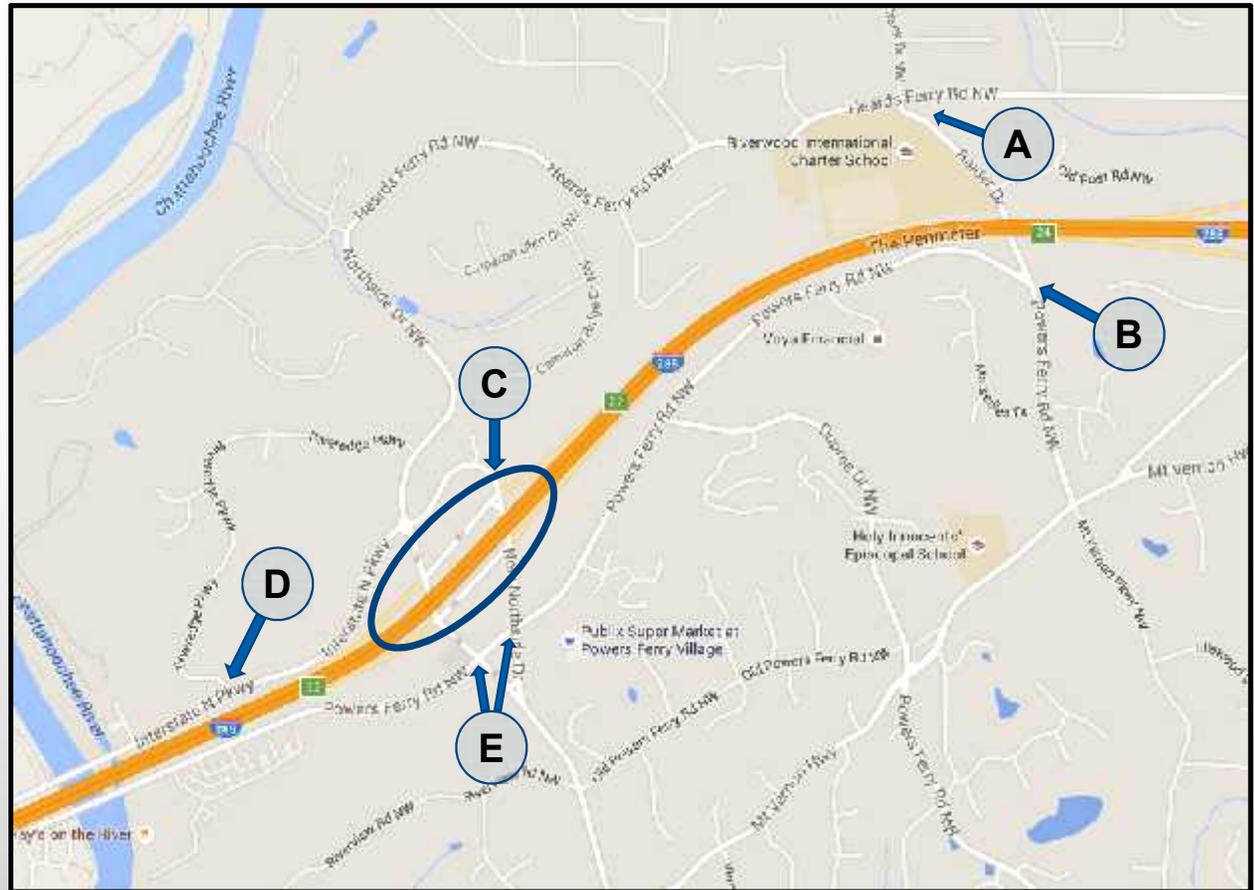
Progress Meetings Updates (continued)

- July 22, 2016: Cobb and City Staff do on site review of interstate traffic management
- July 25, 2016: GDOT
 - Jim Wilgus and Bryant Poole will meet with GDOT Commissioner Russell McMurry to discuss GDOT infrastructure to support SunTrust Stadium traffic.
- Transportation Technical Committee
 - Sandy Springs Public Works and Cobb Transportation will meet 1-2 times per month or more, as needed, to discuss infrastructure and traffic management plans and options.
- Council Meetings
 - Sandy Springs staff will update Mayor and Council monthly.

SANDY SPRINGS

Capital Improvements Performed to Date

- A. Intersection improvements at Heards Ferry Road and Raider Drive
- B. Intersection improvements at Powers Ferry Road and Raider Drive
- C. Traffic signals updated with adaptive traffic control system at the I-285 and New Northside Drive/Northside Drive interchange
 - Adaptive traffic control system provides real time signal adjustment on current traffic volume conditions
- D. Signalized intersection of Interstate North Parkway and Riveredge Parkway
- E. Intersection improvements at Powers Ferry Road and New Northside Drive/Northside Drive



Options Being Explored for Stadium Event Day Traffic Management: Short Term

- Do nothing and see what happens.
- Provide signage off of I-285 Westbound onto New Northside Drive/Northside Drive interchange onto Interstate North Parkway to get to east parking lots.
- Build an exit-only slip ramp from the I-285 Westbound on-ramp from Northside Drive onto Interstate North Parkway.
 - This would only be used on event days and would receive traffic management from police or other traffic control devices (traffic signals, railroad-type gates, etc.).
- Consider building other slip ramps along I-285 westbound between Northside Drive and I-75.
 - This would only be used on event days and would receive traffic management from police or other traffic control devices (traffic signals, railroad-type gates, etc.).

Options Being Explored for Stadium Event Day Traffic Management: Short Term (continued)

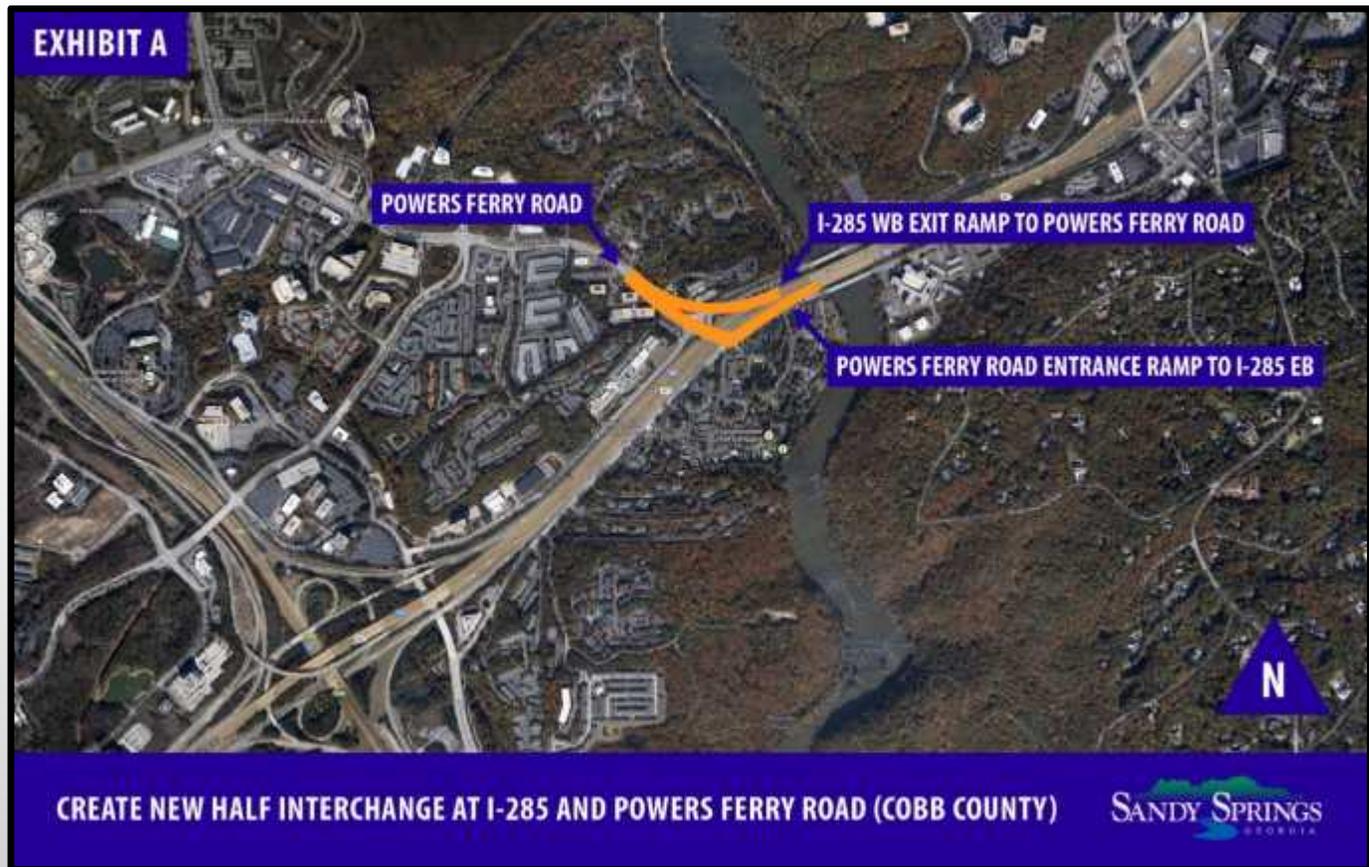
- Use signage to route drivers from I-285 and I-75 to Windy Hill Road to access the east parking lots.
- Use the interstate shoulders for stadium events.
 - This could be limited to buses only, or expanded to include stadium-bound traffic, and/or daily rush hour traffic (flex shoulder concept utilized on GA 400).
- Evaluate other traffic management alternatives such as additional traffic cameras at key traffic locations, intersection improvements, event day traffic management plans, etc.
- Evaluate traffic management plans to address congestion on local streets (motorist will utilize a route they perceive is the best route and try another route the next event – “moving target” of traffic congestion).

Options Being Explored for Stadium Event Day Traffic Management: Long Term

- Create a new interchange on I-285 in Cobb County before I-75
 - The City has funds to do an Interchange Justification Report (IJR).
 - GDOT recommended doing a Feasibility Study first. The draft study will be completed in approximately 90 days.
- Utilize public transportation
 - Consider expanding the routes of MARTA and GRTA

Review: Options Suggested by City Staff to Stakeholders

- Submitted August 2014



Review: Options Suggested by City Staff to Stakeholders

- Submitted August 2014



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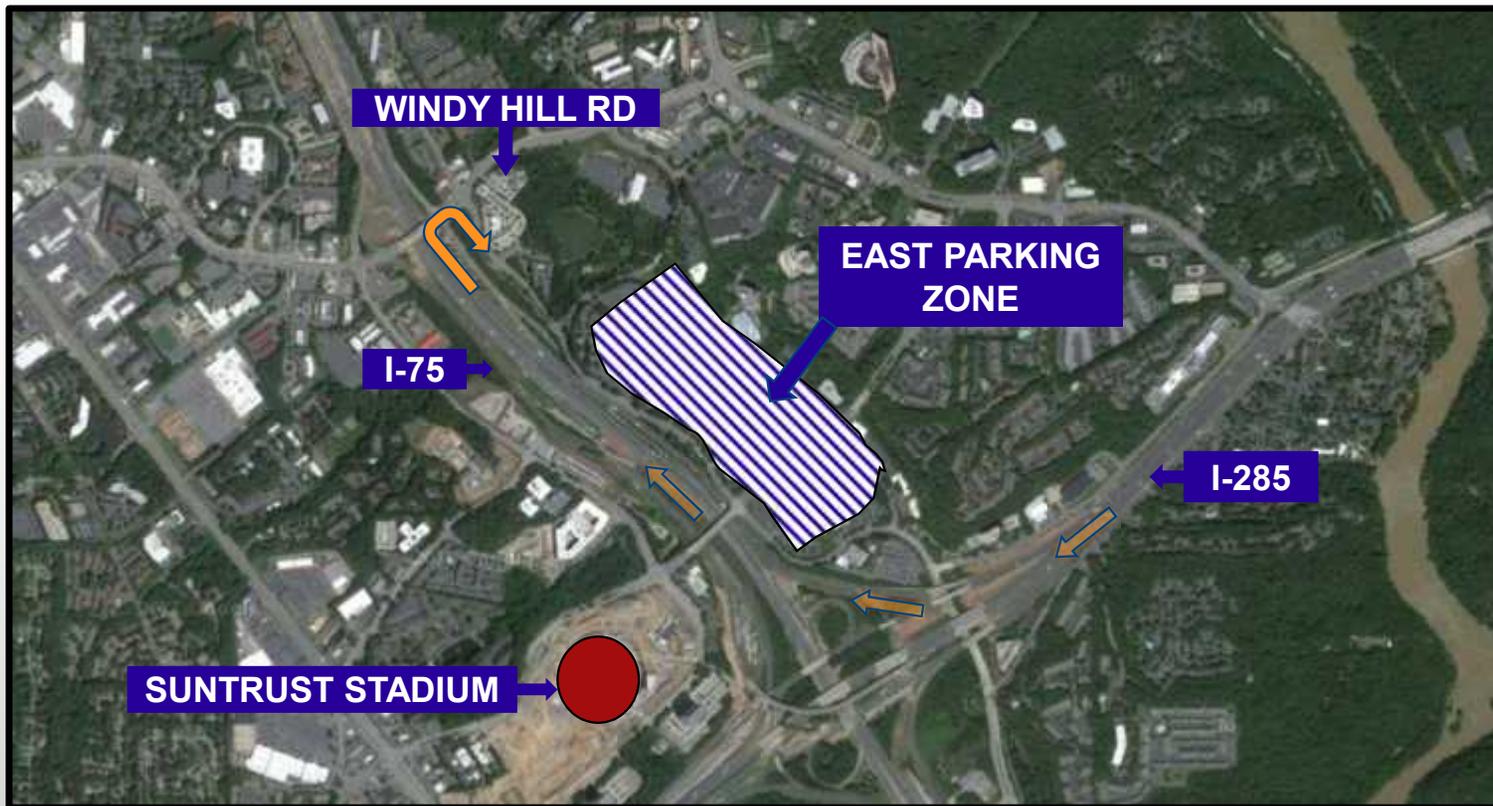
Review: Options Suggested by City Staff to Stakeholders

- Submitted August 2014



SANDY SPRINGS

Review: Option to Exit at I-75 and Windy Hill Road



Next Steps

- Ongoing meetings with staff and stakeholders
 - Transportation
 - Law Enforcement
- Solicit community input regarding preferred options
- Council will be updated regularly
- Incorporate Council feedback of options presented so far