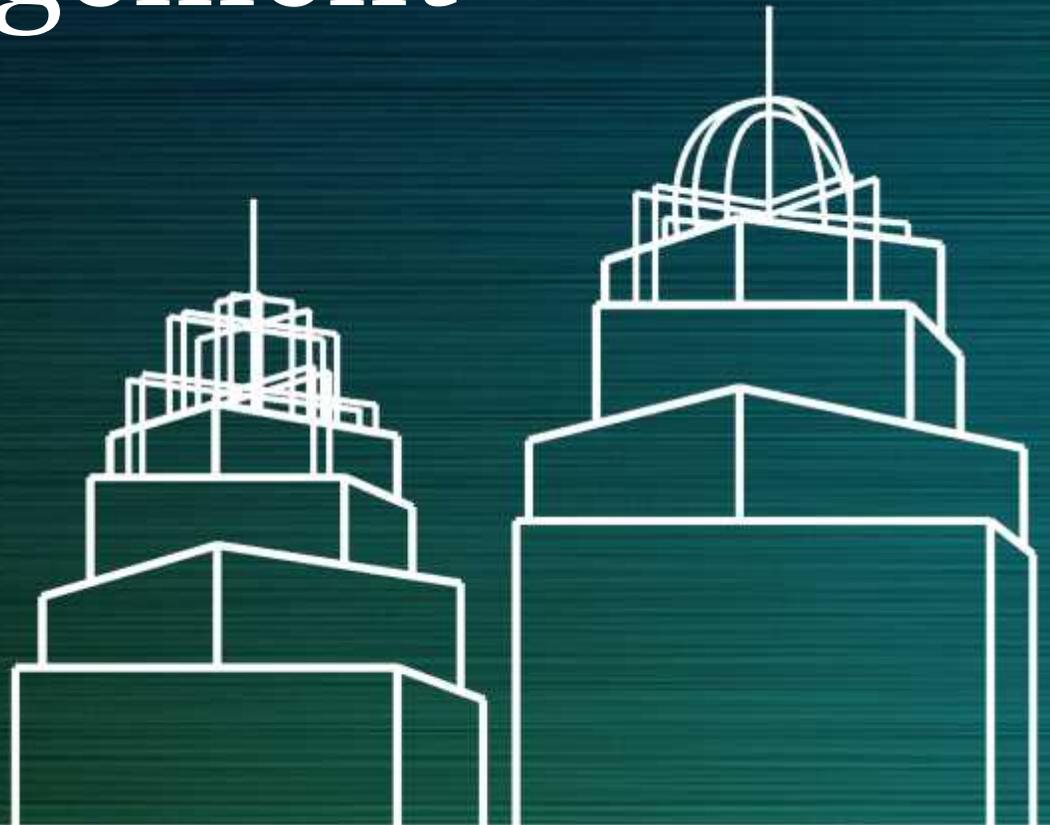


SunTrust Stadium Traffic Management Update

August 16, 2016



SANDY SPRINGS

Atlanta Braves Announces on August 3, 2016 Traffic Management Plan – Phase 1



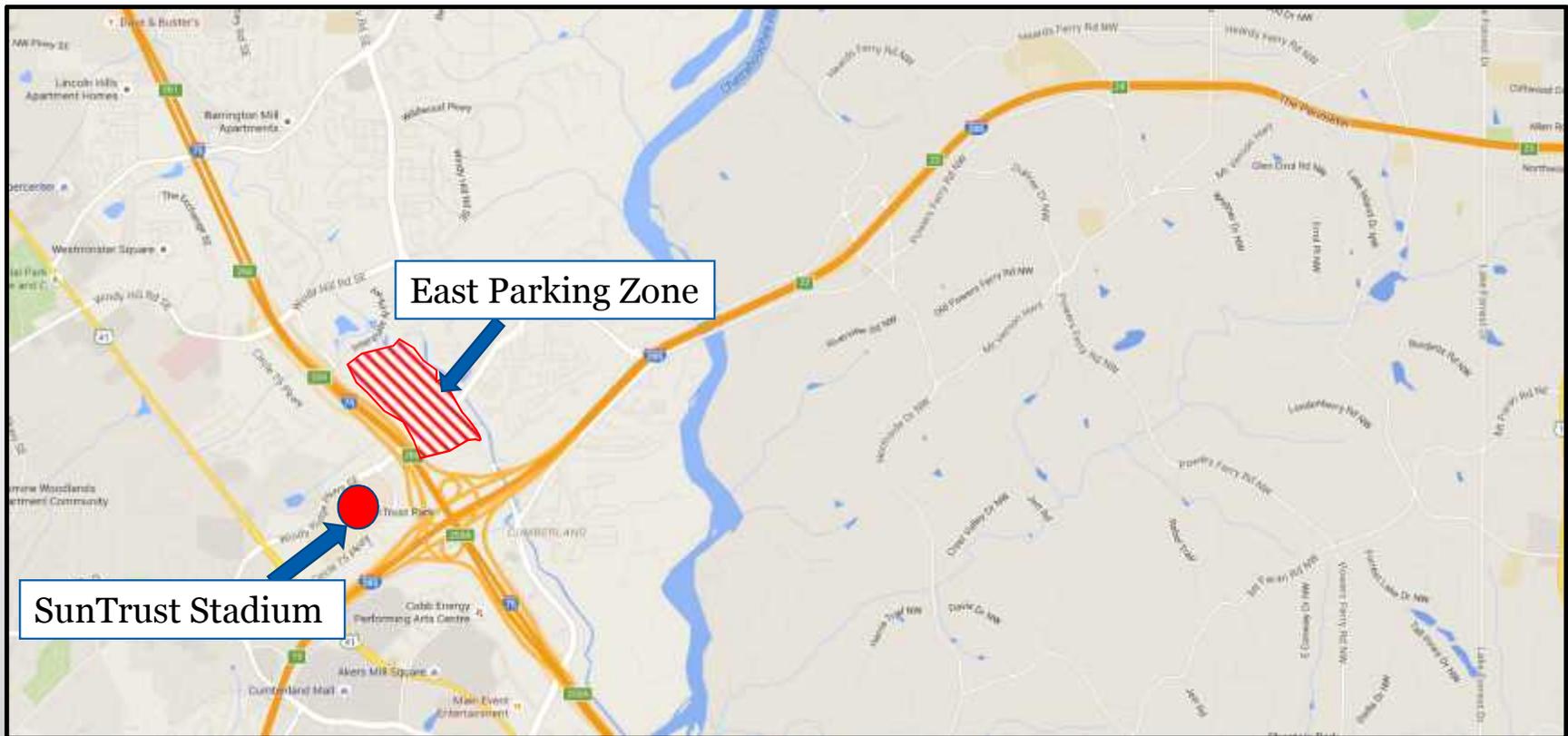
- SunTrust Park Webpage for latest updates: <https://www.bravesupdate.com/>
 - ❖ Moving the start time to 7:30 p.m. will offset game day's impact on traffic.
 - ❖ There are more than \$2 billion in public infrastructure investments in the region.
 - ❖ Fan travel will be improved thanks to 14 main access points spread 360 degrees around the ballpark.
 - ❖ There is more parking for a ballpark with 8,000 fewer seats than Turner Field.
 - ❖ The Battery Atlanta provides a unique opportunity for fans to come early and stay late.
 - ❖ State of the art technology will improve each fan's game day travel.
 - ❖ Thanks to pedestrian bridges, transit options and ridesharing, fans will have multiple travel options.

Monthly Manager's Review

- Cobb County Manager supports not to pursue designating an exit from I-285 westbound to Interstate North Parkway
- Continue to discuss options to help with traffic management to the designated east parking zone
 - ❖ Slip ramp from I-285 westbound right of way to Interstate North Parkway
 - ❖ Create a flex shoulder on I-285 westbound to Windy Hill

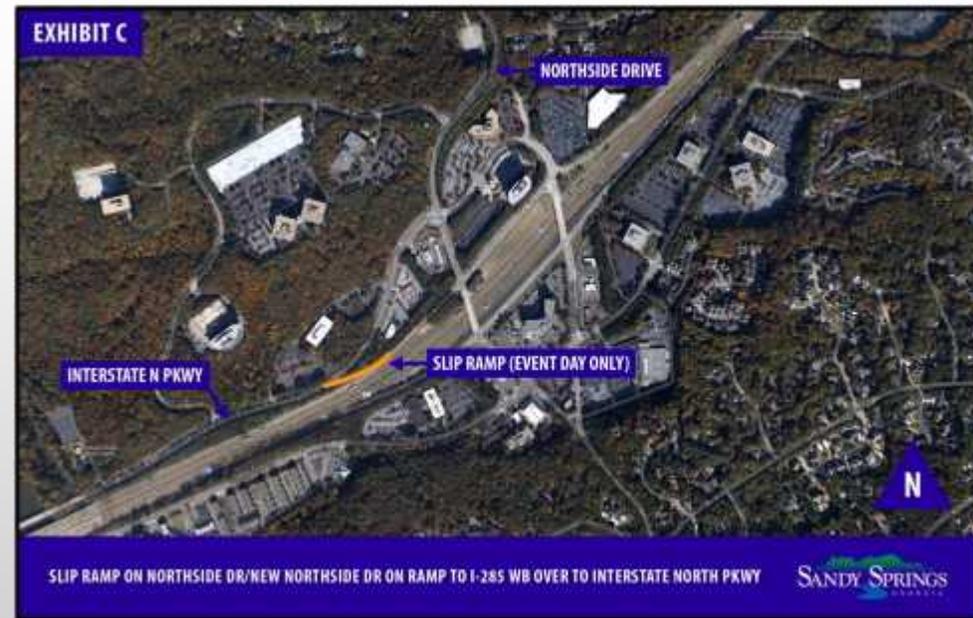
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SunTrust Stadium East Parking Zone



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Slip Ramp Options



SANDY SPRINGS

Flex Shoulder Option to Exit at I-75 and Windy Hill Road



SANDY SPRINGS

Cobb Requests to Install a Variable Message Board on City Right of Way on Interstate North Parkway Westbound



Installation of Traffic Cameras

Install traffic cameras as needed along Powers Ferry Rd. and Interstate North Parkway in the I-285/New Northside Dr./Northside Dr. interchange.



Next Steps

- Ongoing meetings with staff and stakeholders
 - Transportation
 - Cobb County will invite City staff to the Braves traffic management meetings
 - Law Enforcement
- Solicit community input regarding preferred options
- Council will be updated regularly
- Incorporate Council feedback of options presented to date