



2016-08-16 Draft to be finalized with:

1. October deadline for a written Strategy
2. Agreements regarding resources for executing Strategy including a minimum of up to \$5,000 toward the cost of a parking management consultant for the Medical Center area to prepare recommendations for gaining efficiencies. COSS will procure and manage the consultant.

Agreement to a Shared Congestion and Parking Management Strategy

- A. The City of Sandy Springs (hereafter "COSS") aims to assist hospitals with enabling patients' efficient access to medical services through congestion management and alternative travel modes.
- B. We _____ [PARTNERING ORGANIZATION] commit to a shared strategy to reducing vehicle trips in the Perimeter Medical Center area (See Exhibit "A" for boundaries), working with the City of Sandy Springs and our partners, as identified below (See Exhibit "B"). This shared approach will take the form of a written Shared Congestion and Parking Management Strategy and subsequent actions as mutually agreed upon within the Strategy document.
- C. We recognize that this agreement represents a novel approach for supplementing state and regional provisions for increasing the performance of the transportation and transit network. We hope to serve as a regional example of public/private leadership in meeting business, patient, and property owner needs for a healthier community and a better served region.
- D. We agree to:
 1. **Develop a Strategy.** Jointly prepare with COSS and partners a written Perimeter Medical Center Congestion and Parking Management Strategy. This includes the following actions:
 - a. **exchange data**, participate in technical meetings, and provide input on and direction to the COSS as they facilitate the drafting of the Strategy, providing expansion plans and growth targets to incorporate into the Strategy's timeline of project delivery
 - b. **consider all options** made available by the technical experts, including:
 - i. **Parking management** innovations for the Medical Center area and relevant MARTA station areas
 - ii. **Infrastructure** required to achieve "last-mile" connectivity that makes transit and other modes of alternate transportation a viable, safe, inviting, easy, and predictable option
 - iii. **Operations** required to make "last-mile" infrastructure easy to use, understandable (wayfinding, etc.) and comfortable for all users (including transit-able patients)
 - iv. **Strengthen Transportation Demand Management (TDM)** using the services of Perimeter Connects and additional resources made available by COSS and partners

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- v. **Establish criteria** for success and performance measures for each action item
 - c. **identifying origin** options/efficiencies for patients and employees such as: consolidating van pools for all three hospitals and major medical providers employees; a joint human services transportation program for patients, among other innovative measures; see two minute video from ARC's aging division as example: <https://vimeo.com/18467708>
 - d. **prepare list** of prioritized infrastructure improvements and other action items
 - e. **prepare a shared schedule** with a feasible set of milestones and delivery dates for projects
2. **Review draft**, prepared by COSS; provide comments, and; consider committing to the final Strategy via an **adoption or other approval** by authorized agent of our organization
 3. Include **performance monitoring** measures in the Strategy

We look forward to our shared success,

Signature, Mayor Rusty Paul

City of Sandy Springs, _____, 2016

Authorized Signature

_____ 2016

Organization and Signature Date

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